

# Michael Elliott

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I lead and grow engineering organizations that build quality products while fostering a culture of continuous improvement, autonomy, and accountability.

## Experience

### **FOUNDER, EXECUTIVE DIRECTOR, MINDSCAPE COLLECTIVE • REMOTE • 2024 - PRESENT**

*Mindscape Collective is the world's largest research database on consciousness exploration.*

- Build the software platform, oversee the board of directors, and run all operations of the 501(c)(3) non-profit organization, including community outreach and business development.

### **ENGINEERING ADVISOR & CONSULTANT, ELLIOTEC SOFTWARE LLC • SALT LAKE CITY & REMOTE • 2013 - PRESENT**

*Elliotec is my personal brand and consultancy. I build things for people and help people build things.*

- Work with companies including Carvana, Chargeback, Tinker Ventures, Bloom Juice, Fast Bar, Psychedelia Stiftung, Rug Lounge, and others on software and hardware product development, technical direction, engineering standards, product development processes, and building teams. Instructor and curriculum designer for software courses at The University of Utah, The Iron Yard, and Thinkful.

### **DIRECTOR OF ENGINEERING, EZCATER • REMOTE • 2022 - 2025**

*ezCater is the leading food for work technology company in the U.S.*

- Leading the Product Growth & Demand Engineering organizations that build the Ecommerce marketplace, mobile apps, ML-powered recommendation engines, and create tools and integrations for our highest-value corporate customers. Setting the vision for technical strategy on top-level company product development goals, their execution plans, and organizational design.

### **DIRECTOR OF ENGINEERING, DUTCHIE • REMOTE • 2019 - 2022**

*Dutchie is everything you need to run an efficient & compliant cannabis dispensary: POS, Payments, Ecommerce, and more.*

- Led an engineering department of 60 engineers with 3 management layers across 10 cross-functional, full-stack product and platform teams, and worked with executive leadership to plan and execute thousands of features through 3 funding rounds, 2 acquisitions, and over 20x headcount growth. Established engineering and product process, technical strategy, and organizational design.

### **SOFTWARE ENGINEERING MANAGER, NAV INC • SALT LAKE CITY & REMOTE • 2017 - 2019**

*Nav is the leading financial health platform for small businesses.*

- Managed the Client Platform, Mobile Native, and Web teams, building infrastructure and UI across the consumer marketplace, enterprise product, and 3rd party platforms. Established architecture decision processes and code standards, technical strategy, and organizational design.

### **SOFTWARE DEVELOPMENT LEAD, OVERSTOCK.COM • SALT LAKE CITY & REMOTE • 2014 - 2017**

*Overstock is one of the first online retailers. They "help customers find the perfect something for their home at the perfect price."*

- Managed a cross-functional team of 10 software developers in the R&D department working on strategic new Ecommerce verticals. Built the mobile e-commerce site and global checkout, which handled 50 million users per year and over \$500MM revenue.

### **LEAD WEB DEVELOPER, 4LIFE RESEARCH • SALT LAKE CITY • 2014**

*4Life is The Immune System Company. Ecommerce and distributed sales for immune support and health supplements.*

- Led development of the front end of the Ecommerce site in .Net MVC, JavaScript, and Sass. Developed a system to release web campaigns and special projects with content management systems and internationalization strategies for a global user base.

### **WEB DEVELOPER, IMAGE TECH SOLUTIONS • SALT LAKE CITY & SEATTLE • 2008 - 2014**

*Image Tech Solutions was a hardware company that built a diverse range of products including light sticks and quilting machines.*

- Built the company's various product websites with Rails and JavaScript alongside hardware assembly.

## Education

**MASTER OF ARTS IN PSYCHEDELICS AND CONSCIOUSNESS STUDIES • UNIVERSITY OF OTTAWA (2026)**

**BACHELOR OF ARTS IN PSYCHOLOGY • UNIVERSITY OF UTAH (2012)**

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